

## Do you need to protect yourself? Take the Quiz!

*Answer yes or no to the following questions.*

- *Do you have pizza delivered to your house?*
- *Do you throw away the privacy policies you receive from your creditors?*
- *Do you have bills mailed to your home address?*
- *Do you put your home address on credit applications?*
- *Do you receive telemarketing calls on your home phone?*
- *Have you found yourself on the Internet?*

*If you answered yes to any of these questions, you are not protected!*

*I can help teach you how to protect yourself and your family.*

[www.lisaruggeri.com](http://www.lisaruggeri.com)



**Let's Get Started TODAY!**



**Lisa Ruggeri**

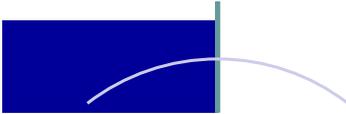
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Phoenix, AZ 85053**

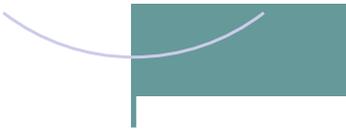
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**YOUR IDENTITY = YOUR  
LIFE!**



**Ruggeri  
Consulting  
and Training**



**Lisa Ruggeri, Founder**



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***Your Identity  
=  
Your Life.***

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## Statistics we all need to be aware of!

- Death threats on police officers have increased 50% over the past 4+ years. (local estimate)
- Line of duty deaths on police officers have reached an alarming high in the first 6 months of 2007. (Associated Press Sep 2007)
- Arizona continues to lead the nation in identity theft crimes, followed by California and Nevada. (Federal Trade Commission)
- Identity theft crimes are expected to increase 20% over the next two years. (USA Today 10/11/2006)
- National Guard members protecting our borders are receiving death threats. (local estimate)
- Credit card fraud continues to be the number one form of identity theft. (Federal Trade Commission)

### Other Identity Theft Issues:

- Top scams. (About.com: Identity Theft)
- Scams targeting specific groups; elder, military...
- Phishing scams, unsolicited e-mails or phone calls
- Credit card fraud
- Utilities/phone services fraud
- Stolen mail

## About the trainer/author:

Lisa Ruggeri

- 20 years experience in law enforcement as a Criminal Intelligence Analyst.
- Served 4 years in the US Air Force and 6 years in the AZ National Guard.
- Over 12 years experience training police officers.
- Served as adjunct faculty member for three institutes of higher learning.
- Provided training in a seminar/conference setting.
- Expert in researching and locating individuals and information in public records to include the Internet.
- AZ POST Certified Trainer

## About the training:

Lisa Ruggeri has provided training to over 6,000 officers, detectives, firefighters and military members over the past four years on this topic.

Customized classes available for:

- Conferences/Seminars/Workshops
- Corporate Companies
- Federal Agents
- Police Personnel
- Fire Personnel
- Military Personnel
- Anyone who wants to learn how to protect their personal information from being released out onto the Internet.

I can also adapt my training based on your needs and the needs of your organization!



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This book will serve as a guide on how to protect your personal information and remove it from public record sources. You will also start to understand how your information is initially published and learn the steps of prevention. We all need to make a stand, take charge of our own lives, and protect our personal information. This is a great tool to get started!

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